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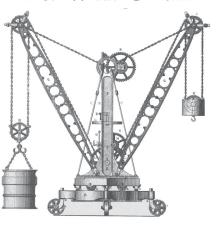
Excellence in Magical Media

THE MOST IMPORTANT BOOK ON MAGIC THEORY SINCE STRONG MAGIC!



Creating the Illusion of Impossibilty

by **Darwin Ortiz**



In Designing Miracles, Darwin Ortiz continues the task he began in Strong Magic: to explore and raise the level of craft in magic. This time he presents a groundbreaking study of how laymen think and what it takes to amaze them.

Darwin has earned a reputation for creating some of the strongest card effects in modern magic. In *Designing Miracles*, he reveals for the first time the principles and techniques he uses to achieve his diabolical routines. These insights will help you *choose* stronger effects, *create* stronger effects, and *strengthen* those effects that you're already performing.

If you've ever been puzzled by an audience's reaction, or lack of it, this book illuminates the mystery. It gives you a new set of tools for understanding how magic works, why it sometimes doesn't, and how to make it work better. Never again will you be at a loss as to why an effect isn't playing well. Never again will you be at a loss as to what to do about it.

If your goal is to provide your audiences with an unforgettable experience of impossibility, you'll find *Designing Miracles* filled with insights to help you do so. It will teach you how to use the audience's own thinking patterns against them. It will show you how to turn puzzles into miracles. It will do something that few magic books can: change the way you think about magic.

"Here we have an outstanding new book by one of the modern-day masters of card magic, Darwin Ortiz. Darwin lays out a new way of looking at how the mind is fooled. You will look at magic effects differently, and your thinking about magic will be stimulated and challenged. Without studying the principles set forth in this book, no magical education can be complete. Books like Designing Miracles, and Strong Magic that came before it, are more rare and important today than ever before." Whit Haydn

Darwin Ortiz is widely recognized as one of the world's leading sleight-of-hand performers with playing cards. He is also the author of some of the most popular and important books on magic ever published, including the best-selling book, STRONG MAGIC. He also serves as an international consultant to the casino industry on the prevention and detection of cheating. His eleven DVDs and six books, including *Darwin Ortiz on Card Cheating* and *Gambling Scams*, are widely used as reference and training tools in casinos throughout the world, and he is called to testify as an expert witness in casino cheating cases. As an entertainer and expert consultant, Darwin has performed on every continent except Antarctica.

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